**MATERIAL ISSUES**

**2018-19**

- **BUSINESS HEALTH**
  - Create and maintain a vibrant business that remains healthy and profitable in an increasingly complex, competitive and fast-changing environment.

- **CO-OP GOVERNANCE**
  - Make good decisions that are in line with MEC's Purpose and Values.

- **MEMBER ENGAGEMENT**
  - Uphold member engagement and trust in their Co-op.

- **ANIMAL WELFARE**
  - Ensure the humane treatment of animals in MEC’s supply chain.

- **CHEMICAL IMPACTS**
  - Ensure responsible chemical management by eliminating harmful chemical discharge and related impacts on people and the environment, primarily in product and materials.

- **ENERGY AND GHGs**
  - Reduce energy use and GHG emissions in our operations and supply chain, and ensure MEC’s resilience against climate change impacts on our business.

- **MATERIALS USE AND WASTE**
  - Reduce materials use and waste in product design, manufacturing and operations; mitigate negative impacts of natural and synthetic material extraction, development and disposal.

- **WATER STEWARDSHIP**
  - Reduce water use and water-related impacts in our operations and supply chain, and take action to ensure shared water resources are managed sustainably and in the public's best interest.

- **ADOPTION OF NEW TECHNOLOGIES**
  - Monitor the impacts of new technologies on society and our business, and adopt systems that best serve our members.

- **DATA ANALYTICS**
  - Enhance productivity and make informed business decisions using data and analytics.

- **MEMBER DELIVERY**
  - Create an integrated shopping experience, delivering product and services to members where and when they want them.

- **PRODUCT OFFERING**
  - Offer members a thoughtful, user-oriented assortment of products, with outstanding quality and value.

- **ACTIVE AND HEALTHY COMMUNITIES**
  - Build a community of active outdoor enthusiasts by connecting people to nature, supporting their physical and mental well-being, building community, and encouraging them to preserve our planet for future generations.

- **HEALTHY WORKPLACE**
  - Uphold worker rights and ensure worker and staff well-being in MEC's operations and supply chain.

- **ORGANIZATIONAL CAPACITY**
  - Create an organizational culture that is high-performing, entrepreneurial, agile and collaborative.