



MEC

UNDERSTANDING OUR MATERIAL ISSUES

MATERIALITY ASSESSMENT

**MEC'S 2017-18
MATERIAL ISSUES**

MATERIAL ISSUES

ECONOMIC & GOVERNANCE

ENVIRONMENTAL

OPERATIONAL

PEOPLE & COMMUNITIES

● BUSINESS HEALTH

Create and maintain a vibrant business that remains healthy and profitable in an increasingly complex, competitive and fast-changing environment.

● CO-OP GOVERNANCE

Make good decisions that are in line with MEC's Purpose and Values.

● MEMBER ENGAGEMENT

Uphold member engagement and trust in their Co-op.

● ANIMAL WELFARE

Ensure the humane treatment of animals in MEC's supply chain.

● CHEMICAL IMPACTS

Ensure responsible chemical management by eliminating harmful chemical discharge and related impacts on people and the environment, primarily in product and materials.

● ENERGY AND GHGs

Reduce energy use and GHG emissions in our operations and supply chain, and ensure MEC's resilience against climate change impacts on our business.

● MATERIALS USE AND WASTE

Reduce materials use and waste in product design, manufacturing and operations; mitigate negative impacts of natural and synthetic material extraction, development and disposal.

● WATER STEWARDSHIP

Reduce water use and water-related impacts in our operations and supply chain, and take action to ensure shared water resources are managed sustainably and in the public's best interest.

● ADOPTION OF NEW TECHNOLOGIES

Monitor the impacts of new technologies on society and our business, and adopt systems that best serve our members.

● DATA ANALYTICS

Enhance productivity and make informed business decisions using data and analytics.

● MEMBER DELIVERY

Create an integrated shopping experience, delivering product and services to members where and when they want them.

● PRODUCT OFFERING

Offer members a thoughtful, user-oriented assortment of products, with outstanding quality and value.

● ACTIVE AND HEALTHY COMMUNITIES

Build a community of active outdoor enthusiasts by connecting people to nature, supporting their physical and mental well-being, building community, and encouraging them to preserve our planet for future generations.

● HEALTHY WORKPLACE

Uphold worker rights and ensure worker and staff well-being in MEC's operations and supply chain.

● ORGANIZATIONAL CAPACITY

Create an organizational culture that is high-performing, entrepreneurial, agile and collaborative.